

HUD FY 2016 Continuum of Care Program Competition: Strategies for Success

July 21, 2016
1:00 – 2:30 pm





Panelists

- Diane Kean
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Webinar Agenda

- I. *Advancing Opening Doors*
- II. Overview of the FY 2016 Competition
 - Overview of Policy Priorities
 - Tiering and Scoring
 - Reallocation
 - Permanent Housing Bonus
- III. Strategies for Success
- IV. Helpful Resources
- V. Question and Answer Session



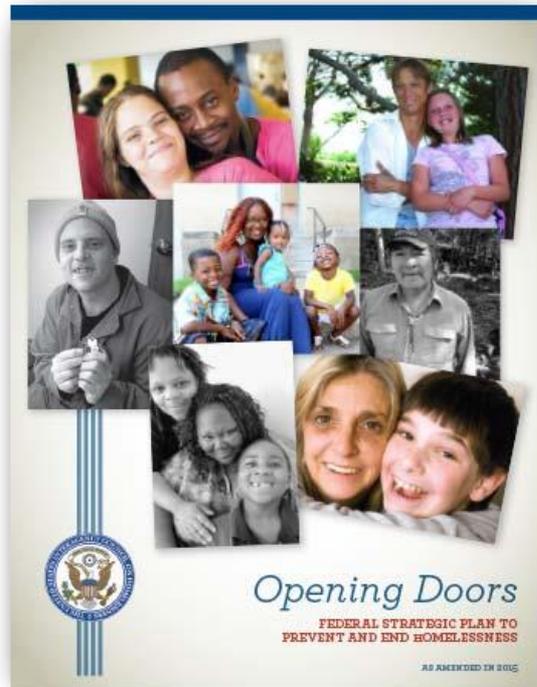
Webinar Format

- The webinar will last 90 minutes
- Approximately 30 minutes have been reserved at the end of the webinar for a Question and Answer session with the panelists
- Audience members who would like to ask a question can do so any time through the “Question” function found in the GoToWebinar toolbar
 - For answers to more specific questions about the NOFA visit: <https://www.hudexchange.info/e-snaps/fy-2016-coc-program-nofa-coc-program-competition/>
- This webinar will be recorded and posted to usich.gov



Advancing *Opening Doors*

No one should experience homelessness and no one should be without a safe, stable place to call home.



Opening Doors: Federal Strategic Plan to Prevent and End Homelessness

- Prevent and end homelessness among **Veterans** in 2015
- Finish the job of ending **chronic homelessness** in 2017
- Prevent and end homelessness for **families with children and youth** in 2020
- Set a path to **ending all types** of homelessness



Overview of the Competition

- Approximately **\$1.9 billion** from FY 2016 funds are available for Continuum of Care (CoC) funding.
- This is a **competitive** Notice of Funding Availability (NOFA)
 - Strong emphasis on system performance, aligned with emphasis on performance and effective practices in the McKinney-Vento Homelessness Assistance act, as amended by the HEARTH Act.
- Same tiering and selection process as the FY 2015 NOFA, with an increase in the percentage of funds designated for tier 1 and corresponding decrease for tier 2.
- Deadline: **September 14, 2016** (7:59 pm ET)



Overview of the Competition

- New projects through **reallocation** can include:
 - Permanent Supportive Housing
 - Where all beds will be dedicated for use by chronically homeless individuals and families
 - Rapid Re-Housing
 - Serving families and individuals coming directly from streets and shelter and families who meet Category 4 of HUD's definition of homelessness
 - Supportive Services Only
 - Specifically for coordinated entry
 - Dedicated HMIS Projects
- New projects through the **Permanent Housing Bonus**
 - Permanent Supportive Housing
 - New Rapid Rehousing
- **UFA and Planning grants are not tiered or ranked, so apply!**



Policy Priorities

1. Creating a **systemic response** to homelessness

- Measure system performance
- Create effective coordinated entry processes
- Promote participant choice
- Plan as a system
- Deliver homeless assistance in a more open, inclusive, and transparent way

Helpful Resources:

- [Coordinated Entry Policy Brief](#)
- [Coordinated Entry and Victim Service Providers](#)



Policy Priorities

2. **Strategically** allocate resources

- Comprehensively review project quality, performance, and cost-effectiveness
- Maximize use of mainstream and other community-based resources
- Review transitional housing projects
- Administer programs in integrated settings

Helpful Resources:

- [Enlisting Mainstream Resources and Programs to End Homelessness](#)
- [Key Strategies for Connective People Experiencing Homelessness to SSI/SSDI](#)
- [Medicaid and Permanent Supportive Housing: A Quick Guide](#)
- [Using CSBG Funds](#)



Policy Priorities

3. End **chronic** homelessness

- Target individuals and families with the highest needs and longest histories of homelessness for existing and new permanent supportive housing
- Increase the number of units dedicated to persons experiencing chronic homelessness through reallocation or through the Permanent Supportive Housing Bonus
- Improve outreach strategies

Helpful Resources:

- [Criteria and Benchmark for Achieving the Goal of Ending Chronic Homelessness](#)
- [Ending Long-Term Homelessness for People with Complex Needs](#)
- [10 Strategies to End Chronic Homelessness](#)
- [Implementing Housing First in Permanent Supportive Housing](#)



Policy Priorities

4. End **family** homelessness

- Develop a coordinated entry system with the capacity to assess needs and connect families to targeted prevention assistance where possible and temporary shelter as needed
- Ensure interventions and assistance are tailored to the needs of families
 - Provide rapid re-housing assistance
 - Increase access to affordable housing and target resources
 - Direct the more service-intensive housing interventions to the highest need households
- Help connect families to mainstream resources

Helpful Resources:

- [Family Connection: Building Systems to End Family Homelessness](#)
- [Federal Resources That Can Fund Rapid Re-Housing](#)
- [Opening Doors Through Multifamily Housing: Toolkit for Implementing a Housing Preference](#)
- [Tailored Interventions and Assistance for Families Experiencing Homelessness](#)



Policy Priorities

5. End **youth** homelessness

- Connect to youth-serving systems and encourage their active participation in the CoC
- Develop resources and programs to better meet the needs of youth at risk of homelessness
- Consider and adapt programs to accommodate the unique needs of youth experiencing homelessness

Helpful Resources:

- [Preventing and Ending Youth Homelessness: A Coordinated Community Response](#)
- [Screening and Assessment Tools for Runaway and Homeless Youth Programs](#)
- [Youth Homelessness Community Planning Toolkit](#)



Policy Priorities

6. End **Veteran** homelessness

- Ending Veteran homelessness is within reach in many communities
- CoC-funded projects should prioritize Veterans and families who cannot be effectively assisted by VA services
- CoCs should work closely with VA and other Veteran-service organizations as well as coordinate CoC resources with VA services, including HUD-Veterans Affairs Supportive Housing (HUD-VASH)

Helpful Resources:

- [Criteria, Benchmarks, Specifications, and FAQs for Achieving the Goal of Ending Veteran Homelessness](#)
- [10 Strategies to End Veteran Homelessness](#)
- [Assisting Veterans Experiencing Homelessness through VA or non-VA Programs](#)
- [Engaging Landlords: Vets @Home Toolkit on Connecting to Permanent Housing](#)



Policy Priorities

7. Use a **Housing First** approach

- Provide quick access to permanent housing
- Engage landlords and property owners
- Remove barriers to entry
- Adopt client-centered service methods

Helpful Resources:

- [Housing First Checklist: Tool for Assessing Housing First in Practice](#)
- [Core Principles of Housing First and Rapid Re-Housing](#)
- [Implementing Housing First in Permanent Supportive Housing](#)
- [Engaging and Supporting Landlords Through Risk Mitigation Funds](#)



Tiering and Scoring

- Tier 1
 - Total of 93 percent of CoC's Annual Renewal Demand (ARD)
 - Can include any type of new or renewal project application
 - Can include transitional housing programs for survivors of domestic violence that are performing well, based on appropriate metrics
- Tier 2
 - Tier 2=ARD + Permanent Housing Bonus - Tier 1 Amount
 - Each new and renewal project in Tier 2 will be scored using a 100 point scale
- CoC Planning and Unified Funding Agency (UFA) Costs
 - These costs are not ranked and not included in either Tier 1 or Tier 2



Tiering and Scoring

- Tier 1
 - Reallocation and system performance are worth more points than last year; submitting system performance measures is now included and worth 10 points
- Tier 2: 100 point scale per project
 - CoC Score: 50 points
 - CoC Project Ranking: 35 points
 - Project type-specific points: 5 points
 - Housing First: 10 points



Tiering and Scoring

- NAEH Scoring Criteria Summary and Estimating Tool

FY16 HUD CoC Program Consolidated Application Scoring Criteria Summary
June 2016

| The CoC Consolidated Application will be scored on the following factors this year, competing for a total of 200 points. The criteria below is paraphrased and summarized, refer to the 2016 CoC NOFA for complete scoring information. | | |
|---|------------------|---|
| Points Available | Estimated Points | Criteria |
| 1. CoC Coordination and Engagement - Total of 43 points | | |
| 5 | | a. CoC solicits and considers opinions from those with knowledge or an interest in ending homelessness in the area. <u>Max points</u> for CoCs with an open invitation process, including domestic violence and homeless youth providers, and that proposals from organizations who have not received CoC funded are accepted. |
| 4 | | b. CoC coordinates with each Consolidated Plan jurisdiction their area, as well as other organizations serving people experiencing homelessness. <u>Max points</u> for coordinating with Housing Opportunities for Persons with AIDS (HOPWA), Temporary Assistance for Needy Families (TANF), Runaway and Homeless Youth (RHY), Head Start programs, and other programs. CoC must also assist ESG recipients to evaluate and improve performance. |
| 3 | | c. CoC addresses needs of persons fleeing domestic violence and their families. <u>Max points</u> for offering safe housing and services through CoC, ESG, Dept. of Justice, and Health and Human Services. |
| 3 | | d. PHA has admission preferences for homeless households or new admissions are formerly homeless persons. <u>Max points</u> for PHA plan or letter from PHA stating homelessness preference. |
| 2 | | e. CoC coordinates with discharge planning. |
| 3 | | f. CoC has a coordinated assessment system that covers entire area, is accessible to those least likely to access it, and assistance is prioritized in a standard manner. <u>Max points</u> for system that covers entire area, is easily accessible, well advertised, includes standardized assessment, and directs person to housing and services that meet their needs. Also, must identify the types of organizations that participate. |
| 12 | | g. At least 75% of project applications submitted are low barrier and prioritize rapid placement and stabilization in permanent housing. <u>Max points</u> for clearly demonstrating in consolidated and project applications that at least 75% of projects are low barrier. |
| | | h. CoC affirmatively furthers fair housing and conducts outreach. <u>Max points</u> for demonstrating 100% coverage of CoC by outreach to unsheltered households. Outreach must be marketed to and accessible by those least likely |



Reallocation

- Permanent Supportive Housing
 - Where all beds will be dedicated for use by chronically homeless individuals, including unaccompanied youth, and families
- Rapid Re-Housing
 - Serving families and individuals, including unaccompanied youth, coming directly from streets and shelter and families who meet Category 4 of HUD's definition of homelessness
- Supportive Services Only
 - Specifically for coordinated entry
- Dedicated HMIS Projects



Reallocation

Making Reallocation Decisions

- Reallocate whenever it would reduce homelessness
- Use CoC-approved scoring criteria and selection priorities
- Review transitional housing projects for cost-effectiveness and performance in ending homelessness
 - For transitional housing programs serving survivors of domestic violence, use performance metrics and measures that are tailored and appropriate to measure the performance of these projects



Permanent Housing Bonus

Up to 5% of the CoC's FPRN for the following types of new projects:

- Permanent Supportive Housing
 - PSH projects that will be fully dedicated to chronically homeless families and individuals
- Rapid Re-housing
 - RRH projects that will serve individuals and families coming directly from the streets or emergency shelters, including persons fleeing domestic violence



Strategies for Success

- Use a performance scorecard to rank projects
- Use intervention-appropriate metrics to measure the performance of programs, particularly those serving survivors of domestic violence
- Use best practices in designing an effective, transparent coordinated entry system that promotes participant choice and engages all parts of the system
- Reallocate from projects that are underutilized or that no longer meet the needs of people experiencing homelessness
- CoCs and project applicants should thoroughly review every application to ensure that information is accurate
- Prioritize admission to turnover PSH units to people experiencing chronic homelessness, employing a Housing First approach, and leveraging other resources, including Medicaid, for supportive services
- Prioritize planning and data-gathering in the CoC process



Common Strategies to Avoid

- Shaving a little from each project does not allow for effective implementation or prioritization
- Do not apply for projects that are weak; reallocate instead
- Closed and subjective ranking processes do not reflect an effective approach to ranking
- Do not leave funds on the table



Helpful Resources

- [HUD CoC Program Competition Page](#)
- [HUD's Instructions for the Renewal Project Application](#)
- [NAEH Continuum of Care Preparation Checklist](#)
- [HUD's Notice on Prioritizing People Experiencing Chronic Homelessness](#)
- [USICH Supportive Housing Opportunities Planner Tool](#)
- [HUD eSnaps Frequently Asked Questions](#)

USICH will share a compendium of the resources mentioned in this webinar in an email to participants following the webinar, as well as in a blog post on our website.

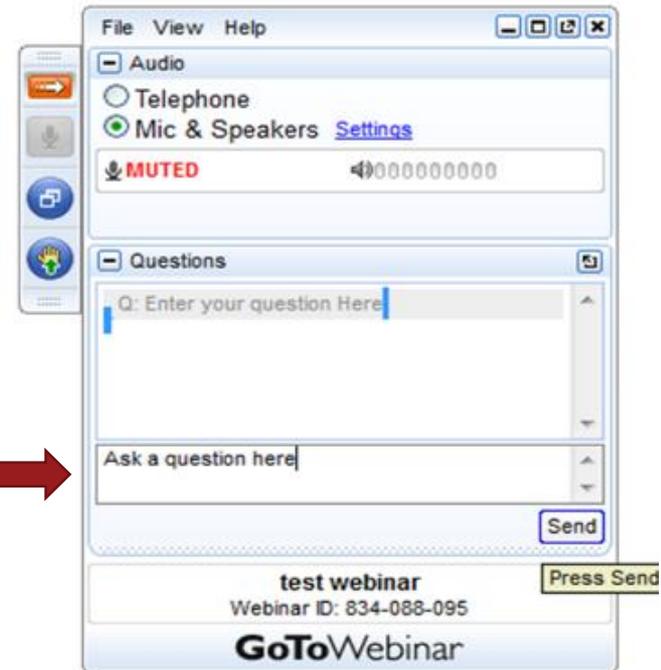


Question and Answer Session

Please submit your questions via the Questions function found in your GoToWebinar toolbar.

We will get to as many questions as we can in the time remaining.

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