

HUD FY 2014 Continuum of Care Program Competition: Strategies for Continued Success

Friday, September 19, 2014

12 - 1:15 PM





Panelists

- **Richard Cho, Senior Policy Director**
- **Lindsay Knotts, Management and Program Analyst**



Webinar Agenda

- I. Advancing *Opening Doors*
- II. Understanding the FY 2013 and 2014 Competition
- III. Results from the FY 2013 Competition
- IV. Highlights of the FY 2014 CoC Program Competition
- V. Helpful Resources
- VI. Questions and Answers



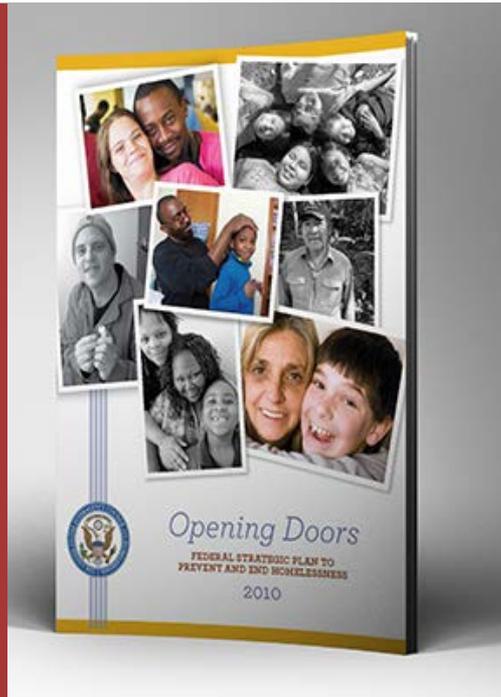
Webinar Format

- Webinar will last 75 minutes
- Approximately 30 minutes have been reserved at the end of the webinar for Q&A
- Audience members who would like to pose a question can do so at any time through the “Question” function found in the “GoToWebinar” toolbar.
 - For answers to more specific questions about the NOFA, visit <https://www.onecpd.info/e-snaps/fy-2013-coc-program-nofa-coc-program-competition/>.
- Webinar attendees are muted due to the high number of participants
- Call will be recorded and then posted to usich.gov



Advancing *Opening Doors*

No one should experience homelessness and no one should be without a safe, stable place to call home.



HUD's NOFA advances the goals of *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*:

1. Finish the job of ending chronic homelessness in 2016
2. Prevent and end homelessness among Veterans in 2015
3. Prevent and end homelessness among families, children, and youth in 2020
4. Set a path to end all types of homelessness



Advancing *Opening Doors*

- End **chronic homelessness** by increasing permanent supportive housing, improving targeting and prioritization, and encouraging adoption of Housing First.
- End **family homelessness** through expansion of rapid re-housing models, creating retooled crisis response systems, and implementing coordinated assessment.
- End homelessness among **Veterans** and **youth** through collaboration with VA Medical Centers, RHY providers, and prioritizing assistance to Veterans and youth.
- End homelessness for **all populations** through strategic use of CoC resources, data-driven decision making, goal setting, and leveraging of mainstream resources.



Understanding the FY 2013 and 2014 Competition

- The CoC Program Competition was combined for FY 2013 and FY 2014 through a combined NOFA, but with separate Funding Notices for FY 2013 and FY 2014
- Current Notice is for FY 2014 Funding (\$1.8 billion)
- The FY 2014 Funding Notice continues the FY 2013 policy priorities and emphasis on strategies to accelerate progress on ending homelessness



Overview of policy priorities

- 1. Strategic resource allocation**
- 2. Ending chronic homelessness**
 - Creating new permanent supportive housing units through reallocation, prioritizing chronic homelessness and using a housing first model
- 3. Ending family homelessness**
 - Creating rapid re-housing through reallocation
- 4. Removing barriers to CoC resources**
 - Making homeless assistance easier to access through coordinated assessment system



Overview of policy priorities

5. Maximizing the use of mainstream resources

- Focusing HUD resources on housing costs; leveraging the Affordable Care Act for health care and services

6. Building partnerships

- Public Housing Agencies, philanthropy, local VA centers, RHY providers

7. Other priority populations

- Unaccompanied youth, Veterans and their families



FY2013 Funding Overview

- **Total Requested:**

- \$1.725 billion
- 8,377 Project Applications

- **Total Awarded:**

- \$1.7 billion
- Nearly 8,000 New and Renewal projects

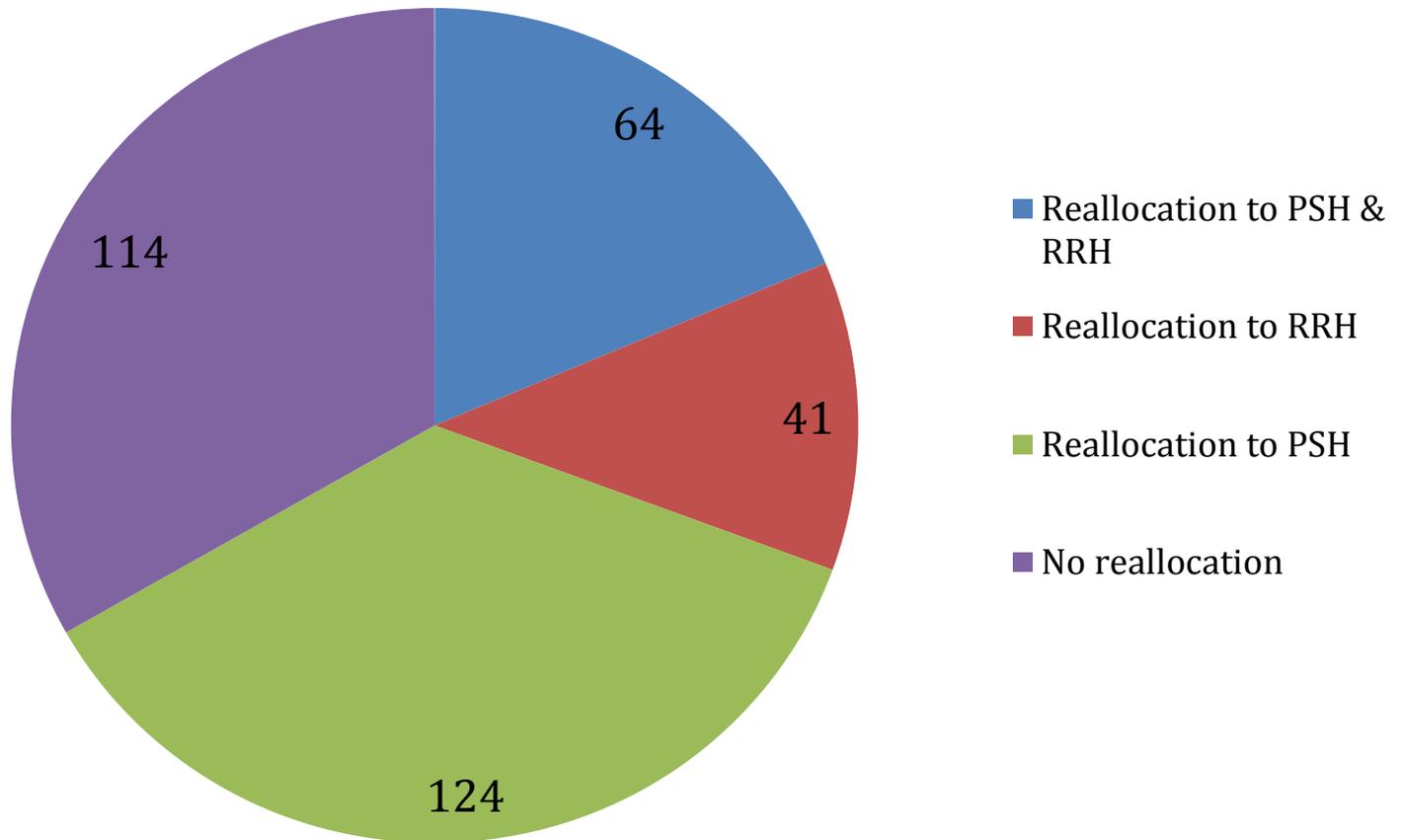
- **Amount Awarded Represents:**

- \$107 Million New Projects (6%)
- \$1.5 Billion Renewal Projects (94%)

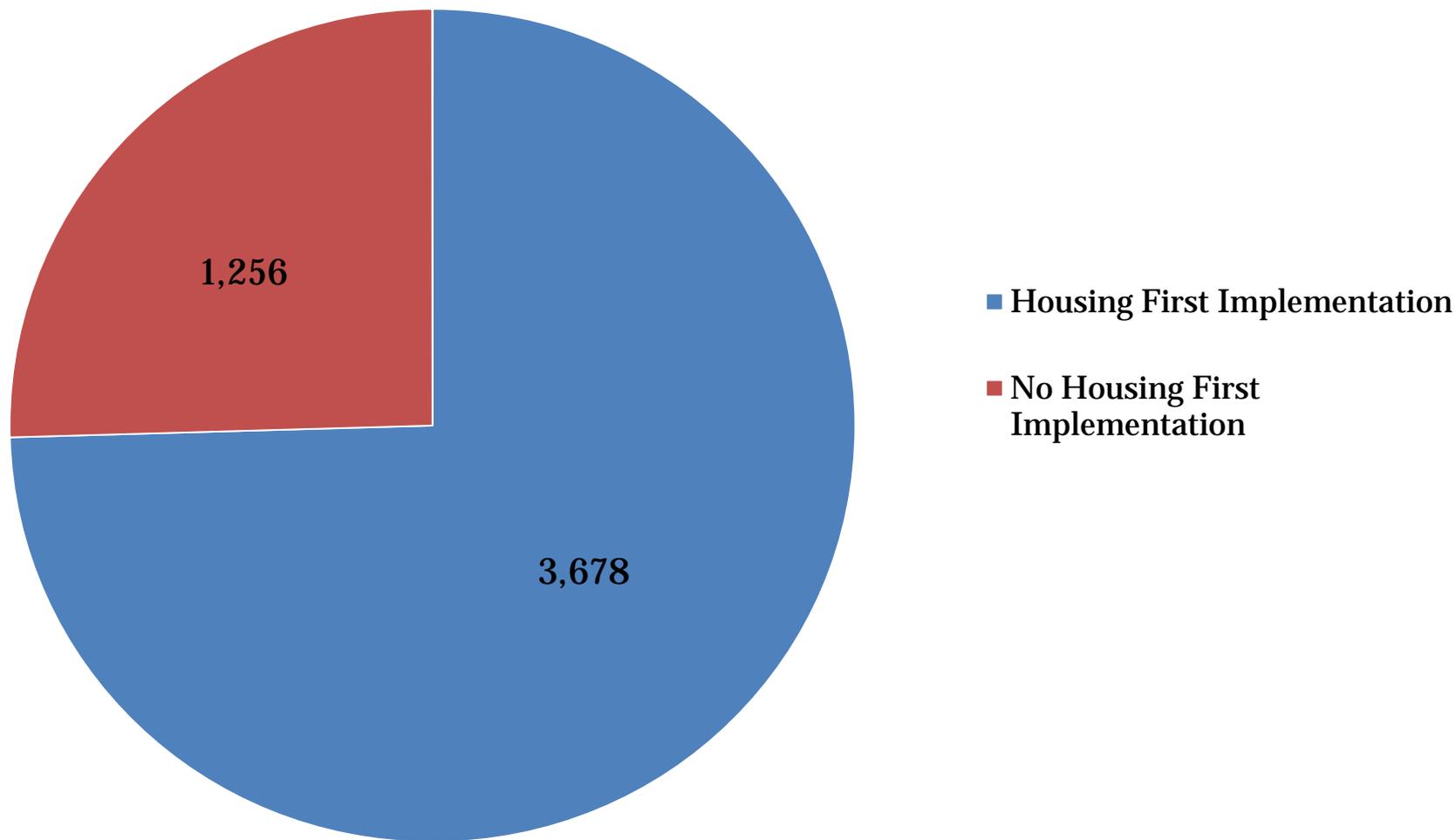


Results from FY 2013 Competition

CoCs that Reallocated Funds FY 2013

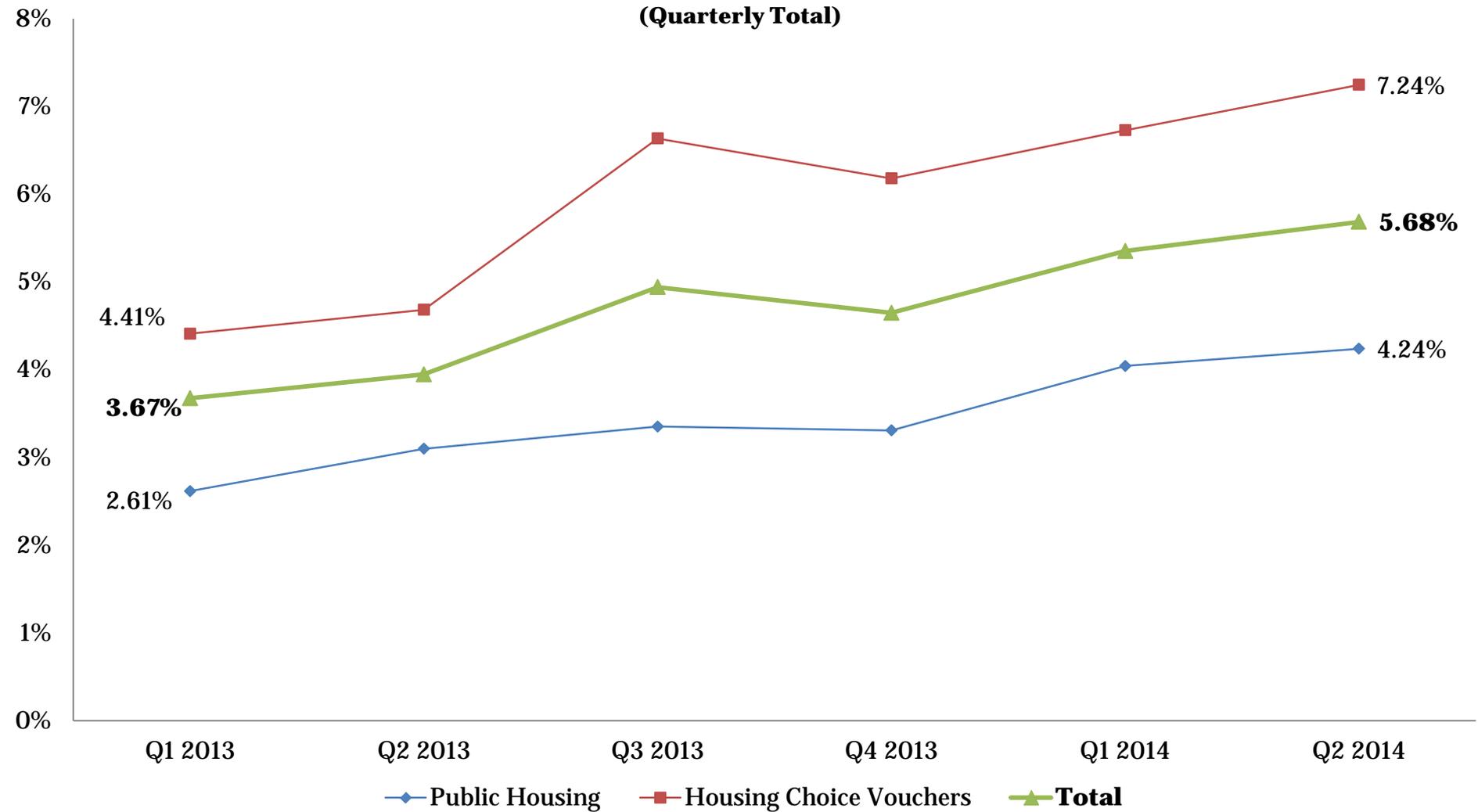


Housing First Implementation among CoC Funded Permanent Supportive Housing Programs

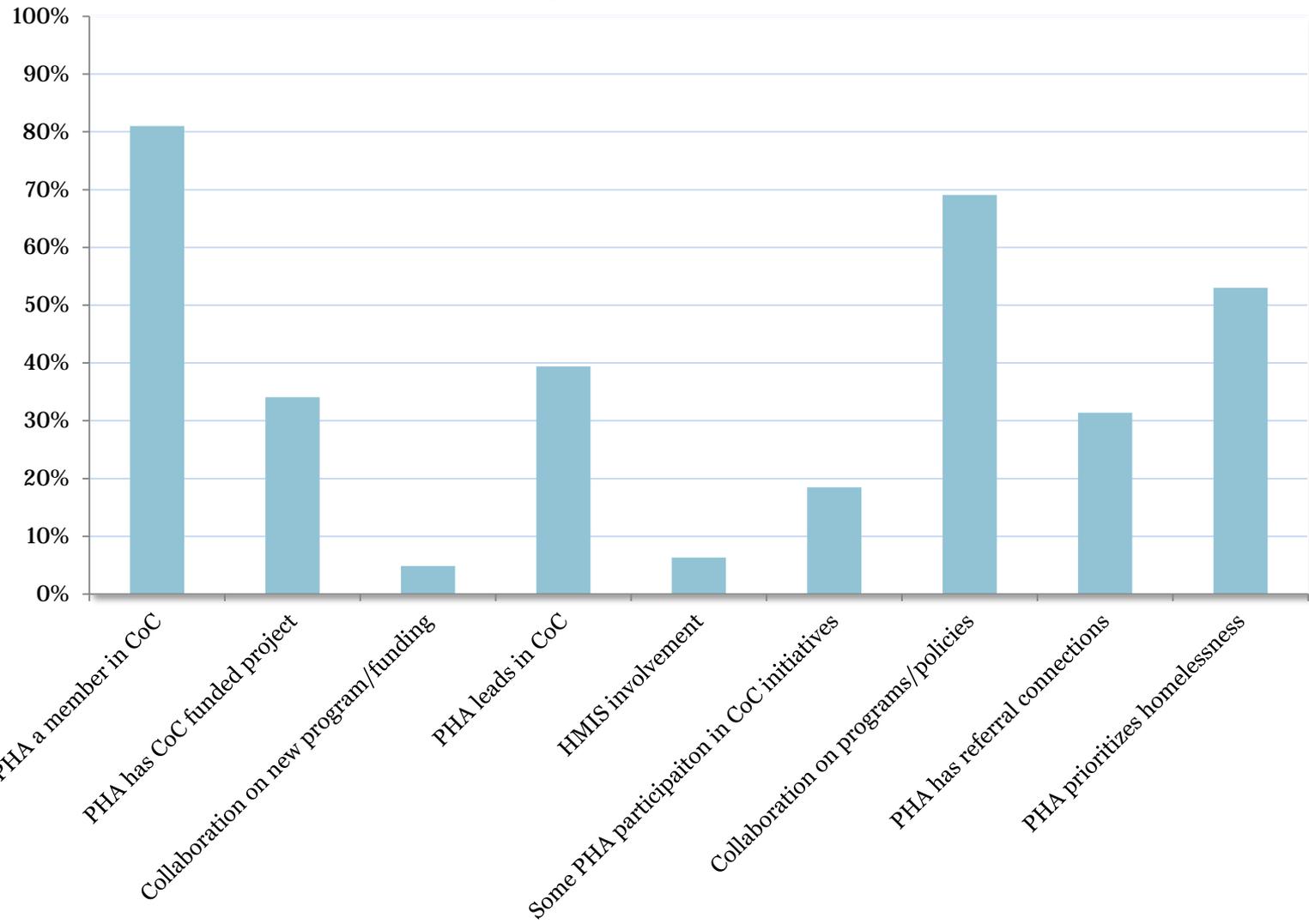


Households Experiencing Homelessness as Percent of New Admissions

(Quarterly Total)

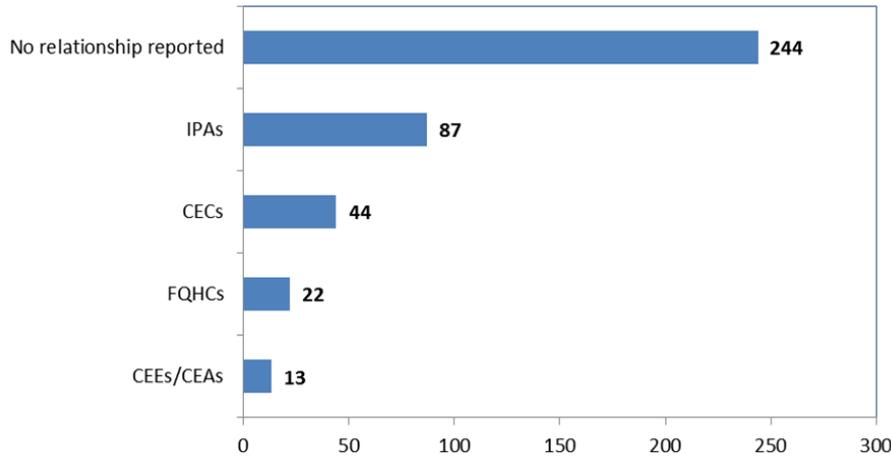


CoC/PHA Collaboration Indicators

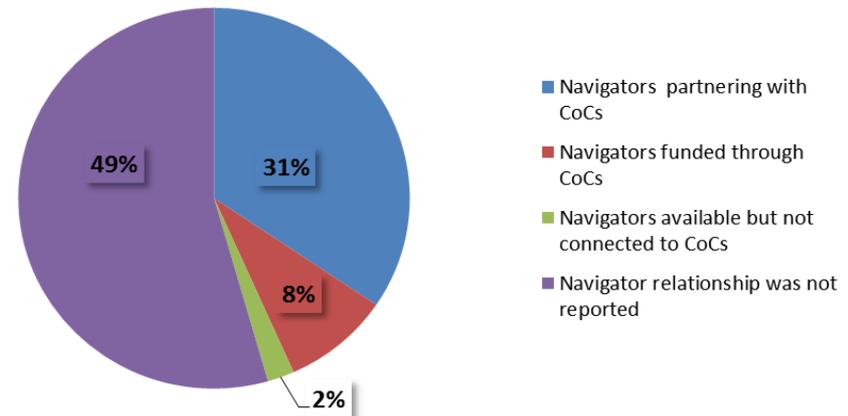


CoC Progress on ACA Implementation

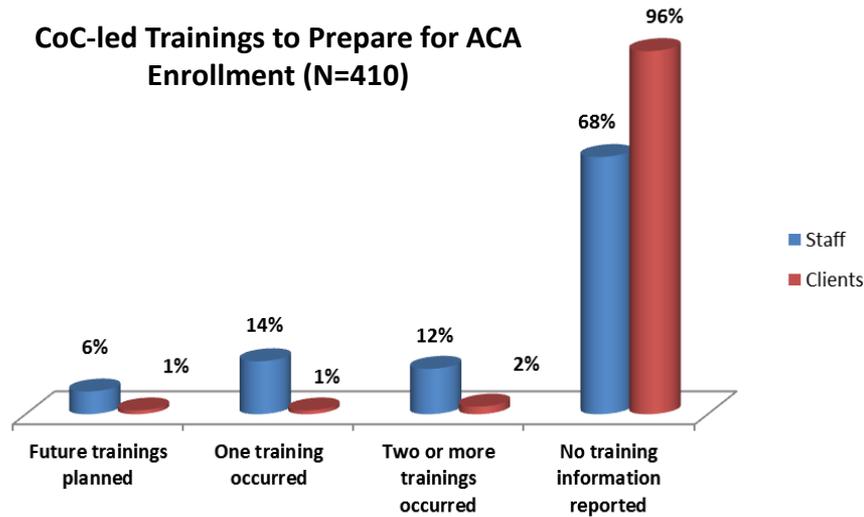
CoCs Reporting a Relationship (N = 410)



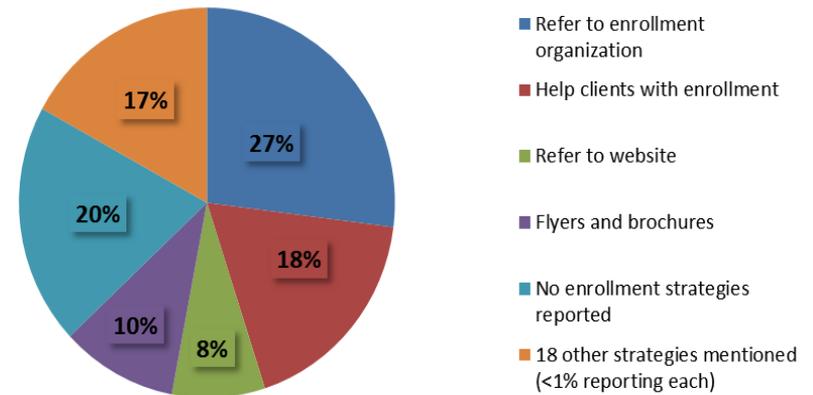
Navigators and CoCs (N = 410)



CoC-led Trainings to Prepare for ACA Enrollment (N=410)



Most Common CoC Enrollment Strategies (N = 410)





Highlights of FY 2014 Competition

- No CoC Application—FY 2013 score applies
- New Projects limited to:
 - New Reallocated PSH for people experiencing chronic homelessness
 - New Reallocated RRH for families with children living on streets or in shelter
 - New CoC Planning
 - New UFA (if approved as UFA)
 - *New in FY 2014* PSH Bonus for people experiencing chronic homelessness
- No High Performing Communities
- CoCs must attach Chronic Homelessness Prioritization Template



Funding Amount and Tiering

- Overall funding is \$1.83 billion
- CoCs must rank projects into two tiers:
 - Tier 1 includes projects that are relatively safe (set at ARD minus 2%)
 - Tier 2 includes projects that are at risk
- HUD will select projects in Tier 1 using project selection priorities, and then select projects in Tier 2 using the same priorities
- CoCs that received a higher CoC Application score are in strongest position to have some Tier 2 projects funded in FY14
- \$40 million set aside for permanent supportive housing bonus



Recap of Project Selection Priorities

Tier 1

- Permanent housing renewals
- PSH reallocations
- RRH reallocations
- Transitional housing renewals
- CoC planning costs
- UFA costs
- SSO for coordinated assessment
- HMIS renewals
- All other SSO renewals
- Projects not included in GIW



Tier 2

- Permanent housing renewals
- PSH reallocations
- RRH reallocations
- Transitional housing renewals
- CoC planning costs
- UFA costs
- SSO for coordinated assessment
- HMIS renewals
- All other SSO renewals
- Projects not included in GIW



HUD Project Selection Process

	All CoCs by Score										
	<u>A</u>	<u>B</u>	<u>C</u>	<u>D</u>	<u>E</u>	<u>F</u>	<u>G</u>	<u>H</u>	<u>I</u>	<u>J</u>	<u>K</u>
Tier 1 <ul style="list-style-type: none"> • PSH/RRH renewals • PSH/RRH reallocations • TH renewals • CoC planning • UFA costs • Coordinated assessment • HMIS renewals • SSO renewals • Non-GIW projects 	1	2	3	4	5	6	7	8	9	10	11
	12	13	14	15	16	17	18	19	20	21	22
	23	24	25	26	27	28	29	30	31	32	33
	34	35	36	37	38	39	40	41	42	43	44
	45	46	47	48	49	50	51	52	53	54	55
	56	57	58	59	60	61	62	63	64	65	66
	67	68	69	70	71	72	73	74	75	76	77
Tier 2 <ul style="list-style-type: none"> • PSH/RRH renewals • PSH/RRH reallocation • TH renewals • CoC planning • UFA costs • Coordinated assessment • HMIS renewals • SSO renewals • Non-GIW projects 	78	79	80	81	82	83	84	85	86	87	88
	89	90	91	92	93	94	95	96	97	98	99
	100	101	102	103	104	105	106	107	108	109	110
	111	112	113	114	115	116	117	118	119	120	121
	122	123	124	125	126	127	128	129	130	131	132



Reallocations

- CoCs can propose new projects only by shifting funds from one or more projects to new PSH and RRH without decreasing the CoC's ARD

- Several possible approaches:
 - Funding from one project can be reallocated into a new project operated by the same provider;
 - Funding from one project can be reallocated into a new project operated by a different provider;
 - Funding from one project can be reallocated into many new projects;
 - Funding from many projects can be reallocated into one new project; and
 - Funding from many projects can be reallocated into many new projects.



Making Reallocation Decisions

- Overall CoC application reflects this priority
- Project rankings and priority listings should match HUD's Project Selection Priorities
- CoCs must review all existing projects in geographic area to determine the extent to which each project is necessary
 - CoCs will be scored on the extent to which they review and rank projects on effectiveness in rapid connection to permanent housing
- Project review considerations:
 - Does each project play a critical role in helping people obtain permanent housing directly from homelessness and as quickly as possible?
 - Are projects reaching the highest need clients?
 - Are projects cost-effective, efficient, and performing with highest quality?



FY 2014 Permanent Supportive Housing Bonus

- \$40 million set-aside for new permanent supportive housing dedicated to people experiencing chronic homelessness
- CoC Need Score (60 Points)—based on the number of CH persons in comparison to PSH bed availability for the CH
- Project Score (40 Points)—Projects rated on five factors:
 - Prioritizing Chronically Homeless with the Highest Need
 - Housing First Orientation
 - Mainstream Services
 - Leveraging
 - FY 2013/FY 2014 CoC Application Score



FY 2014 PSH Bonus for Chronically Homeless Cont.

- Must also meet general project eligibility criteria
- CoC may submit ONE project for bonus not to exceed 15% (or \$10 million, whichever is less) and must be able to demonstrate:
 - Implementation within 6 months
 - No more than 30% of budget can be for supportive services costs (limited)
 - Must be participating in or agree to participate in CoC's coordinated assessment



Prioritization in Permanent Supportive Housing

- CoCs are encouraged to prioritize people experiencing chronic homelessness in permanent supportive housing as provided in CPD Notice 14-012
- **Chronic Homelessness Prioritization Template**
 - CoCs must use template provided on HUD Exchange to identify what projects will prioritize the chronically homeless in a percentage of turnover of PSH
 - Project applicants will also provide this information in Project Application
 - Should align with 2014 goal included in FY 2013/FY 2014 CoC Application



A Guide to Reallocating Funds in the CoC Program

This tool is divided into five sections:

- 1. General information on what reallocation means and under what circumstances CoCs should consider reallocating**
- 2. Guidance on how to make decisions about what projects should be reallocated**
- 3. Information on reallocations at a project- and grant-level**
- 4. Case studies of three communities who used reallocations to create more effective systems to end homelessness**
- 5. A list of useful additional resources**



Strategies for Success

- Use a performance scorecard to rank projects
- Reallocate from projects that are underutilized or that no longer meet the needs of people experiencing homelessness
- CoCs and project applicants should thoroughly review every application to ensure that information is accurate
- Prioritize admission to turnover PSH units to people experiencing chronic homelessness, employing a Housing First approach, and leveraging other resources, including Medicaid, for supportive services.



Strategies to Avoid

- Do not shave a little from each project
- Do not use a closed, subjective ranking process
- Do not skimp on planning and data
- Don't leave money on the table



Resources

- OneCPD page on FY14 Competition: <https://www.hudexchange.info/resources/documents/nofa-for-fy2014-funds-in-the-fy2013-fy2013-coc-program-competition.pdf>
- USICH Blog on FY14 Competition: <http://usich.gov/blog/building-systems-to-end-to-homelessness-huds-fy-2014-continuum-of-care-prog>
- OneCPD FY13-FY14 CoC Competition Debriefing Broadcast: <http://portal.hud.gov/hudportal/HUD?src=/press/multimedia/videos>
- HUD's Housing First in Permanent Supportive Housing brief: <https://www.hudexchange.info/resources/documents/Housing-First-Permanent-Supportive-Housing-Brief.pdf>
- HUD's Rapid Re-Housing brief: <https://www.hudexchange.info/resources/documents/Rapid-Re-Housing-Brief.pdf>
- SNAPS Weekly Focus: <https://www.hudexchange.info/homelessness-assistance/snaps-in-focus/>
- NAEH tools:
 - Spending Plan Template: <http://www.endhomelessness.org/library/entry/the-continuum-of-care-spending-plan-template>
 - Performance Improvement Calculator: <http://www.endhomelessness.org/library/entry/performance-improvement-calculator>



Questions?

- Please submit your questions via the chat function.
- The webinar will be available on our website at <http://www.usich.gov>



Stay Connected

Sign up for our newsletter at www.usich.gov

Join us on



and





www.usich.gov