

## **NATIONAL CONTACT:**

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## **Facts about the 100,000 Homes Campaign**

### **Goal:**

Help communities find permanent housing for 100,000 medically vulnerable and chronically homeless Americans in four years without significant new tax money.

### **Deadline:**

July 31, 2014

### **Dates and Basic Information:**

- Launched in July of 2010
- Imagined, staffed and coordinated by Community Solutions, a New York-based non-profit led by MacArthur Fellow Rosanne Haggerty
- Directed by West Point graduate and former Army Captain Becky Kanis

### **Who Participated?**

- More than 230 communities have joined the Campaign, including virtually every major US city
- 107 communities have done registry weeks, where volunteers comb the streets at 4am to survey their homeless neighbors and build a by-name file on the housing needs of each one
- 43 communities have attended intensive Housing Placement Improvement Boot Camps, in partnership with the Rapid Results Institute. On average, these communities have doubled the number of people they are moving into permanent housing each month in just 100 days. Several have tripled this number.

### **Who Got Housed?**

- Over 100,000 people have been housed by participating communities, including 30,071 veterans.
- These numbers reflect people who were chronically homeless or medically vulnerable or both at the time of housing. Such people account for a disproportionate share of public costs due to their high emergency service use. Housing them is far cheaper than allowing them to remain homeless.

- Over 65,000 homeless people have been surveyed on the streets or in shelters by local teams and volunteers to help communities know everyone experiencing homelessness by name.

### **Did They Stay Housed?**

- National housing retention has consistently hovered at 84 percent, meaning 84 percent of those housed do not become homeless again. This retention rate is measured after one year in housing and is consistent with existing research on permanent supportive housing with a housing first approach.
- Community Solutions measures this figure by maintaining an internal sample of participating communities and has also commissioned an independent third party evaluation to confirm these results.

### **Did Communities Improve?**

- Nationally, participating communities have improved from housing an average of 1.6% of their local chronically homeless populations each month to 5.1%.
- 57 communities are members of the "2.5% Club," an elite group of communities whose monthly data shows them to be **on track to ending chronic homelessness** within 3 years of joining the Club. When Community Solutions first started measuring this figure, only 12 communities qualified.

### **How Much Money Did Taxpayers Save?**

- Liana Downey and Associates, a strategic government advisory firm, drew on a variety of published studies to estimate the overall public cost impact of the Campaign. Their conclusion is that the Campaign represents an estimated taxpayer savings of roughly \$1.3 billion. This savings repeats annually every year that those who have been housed remain in housing.
- Housing chronically homeless people is cost effective because those who experience chronic homelessness cycle in and out of expensive emergency services like ERs and psychiatric hospitals, where a single night's stay often costs more than a full month's rent in permanent housing.

### **About the 100,000 Homes Campaign:**

Coordinated by Community Solutions, the 100,000 Homes Campaign is a movement of more than 200 communities working together to find and house 100,000 of their most vulnerable, chronically homeless neighbors by July 31, 2014— a four-year timeline. Community Solutions announced on June 11, 2014 that participating communities had reached their goal, finding homes for more than 100,000 people, including more than 30,000 veterans, at an estimated cost savings to taxpayers of \$1.3 billion. Learn more at [www.100khomes.org](http://www.100khomes.org) or [www.cmtysolutions.org](http://www.cmtysolutions.org).